



FOR IMMEDIATE RELEASE

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Resolv Celebrates 10-Year Anniversary

Staying true to their mission statement, Resolv is pleased to be celebrating 10 years of helping their customers achieve a return on their technology investment

Appleton, WI –September 19, 2011 – Resolv, a professional services firm dedicated to improving business' sales, marketing and service operations with technology, is pleased to be celebrating its 10-year anniversary today.

For the past decade, Resolv has worked to fulfill their company mission: *To help our customers achieve a return on their technology investments by providing expert project planning and consulting, professional implementation services, and responsive technical support before and after the sale.*

“It is a tremendous feeling of pride to have been able to maintain a stable and reliable business over the past 10 years,” said Angela Talano, partner and Resolv CRM analyst. “We focus on hiring outstanding people, developing intuitive solutions and providing an exceptional customer experience.” Resolv’s customers can be found in multiple industries from financial services and manufacturing to distribution. The majority of their customers are in the United States and some have offices across the globe.

“Working with Resolv has made us more effective as a company,” said Jeff Nyman, IT manager at Bruker AXS’ Madison, WI facility. “They have always been able to come up with ideas and a plan for anything we have wanted to do. We trust them. We congratulate Resolv on their 10 years in business and we wish them much success in the next 10 years.”

Resolv is committed to continuing education – for both employees and their customers. “We are active members in two industry associations that are great forums for continued learning and give us the opportunity to network with other professional knowledge firms,” said Ms. Talano. “For our prospects and customers we host a series of educational seminars and webinars. These events help examine various aspects of business such as forecasting and customer loyalty and offer ideas that can have a positive impact.”

“We look forward to growing our business over the next 10 years,” said Ms. Talano. “We strive to be a partner our customers can trust and rely on for expert knowledge.”

About Resolv, Inc.

Resolv helps businesses achieve a return on their technology investment through expert project planning, skilled implementation services and responsive technical support. Resolv believes that:

- Organizations can see dramatic improvements when CRM software is implemented and complements a solid business strategy.
- Employees will be more productive and successful when the CRM software is used properly by everyone within an organization.
- Profitability and customer loyalty come as a result of simple changes to culture and correct use of technology within an organization.

Resolv is proud to be celebrating its 10-year anniversary in 2011. Please visit us at www.ResolvCRM.com.

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